

# Outdoor sporting events and appropriation of environmental requirements

S. Seyssel<sup>1,2</sup>

<sup>1</sup> APCoSS - Institute of Physical Education and Sports Sciences (IFEPSA), UCO, Angers, France

<sup>2</sup> Univ. Rennes, VIPS<sup>2</sup> (Violences, Innovations, Politiques, Socialisations et Sports) - EA 4636, Rennes, France

## Introduction

The enthusiasm for outdoor sports and the events associated with them is not without raising many questions, including legal issues. As it is likely to bring together tens of thousands of people, the organization of outdoor sporting events is exposed to more or less critical risks. The principle of freedom, which governs their organization, is therefore accompanied by strong legal constraints designed to regulate their implementation. The difficulty lies in the multiplicity of the applicable rules as well as in the diversity of their sources. The measures taken to protect the environment from damage that may be caused by their behavior are a perfect example. The question of the appropriation of these rules on the ground arises (Seyssel and Roux, 2019). This work thus proposes a new light, on a theme that is still under-treated, with a double legal and sociological approach.

## Events investigated

20 events were investigated (18 competitive events and 2 uncompetitive events), organized in a federal framework or not and distributed as follows :

Events	Imported Occasional	Manufactured Recurrent
Major international sports events Large-scale sports projects (n=6, All competitive)	Non-Profit Events (n=4) All competitive	For-Profit Events (n=2) All competitive
National sports events Small sports projects (n=14, 12 competitive)	Non-Profit Events (n=8) All competitive	Non-Profit Events (n=6) 4 competitive

## Methods

### Methods of data collection

#### Legal level

Analysis of :

Legislative and regulatory texts

Event permit applications

Obligations from contracts

Court decisions

#### Sociological level

Realization of :

Observations

- Participants or not
- Announced or not

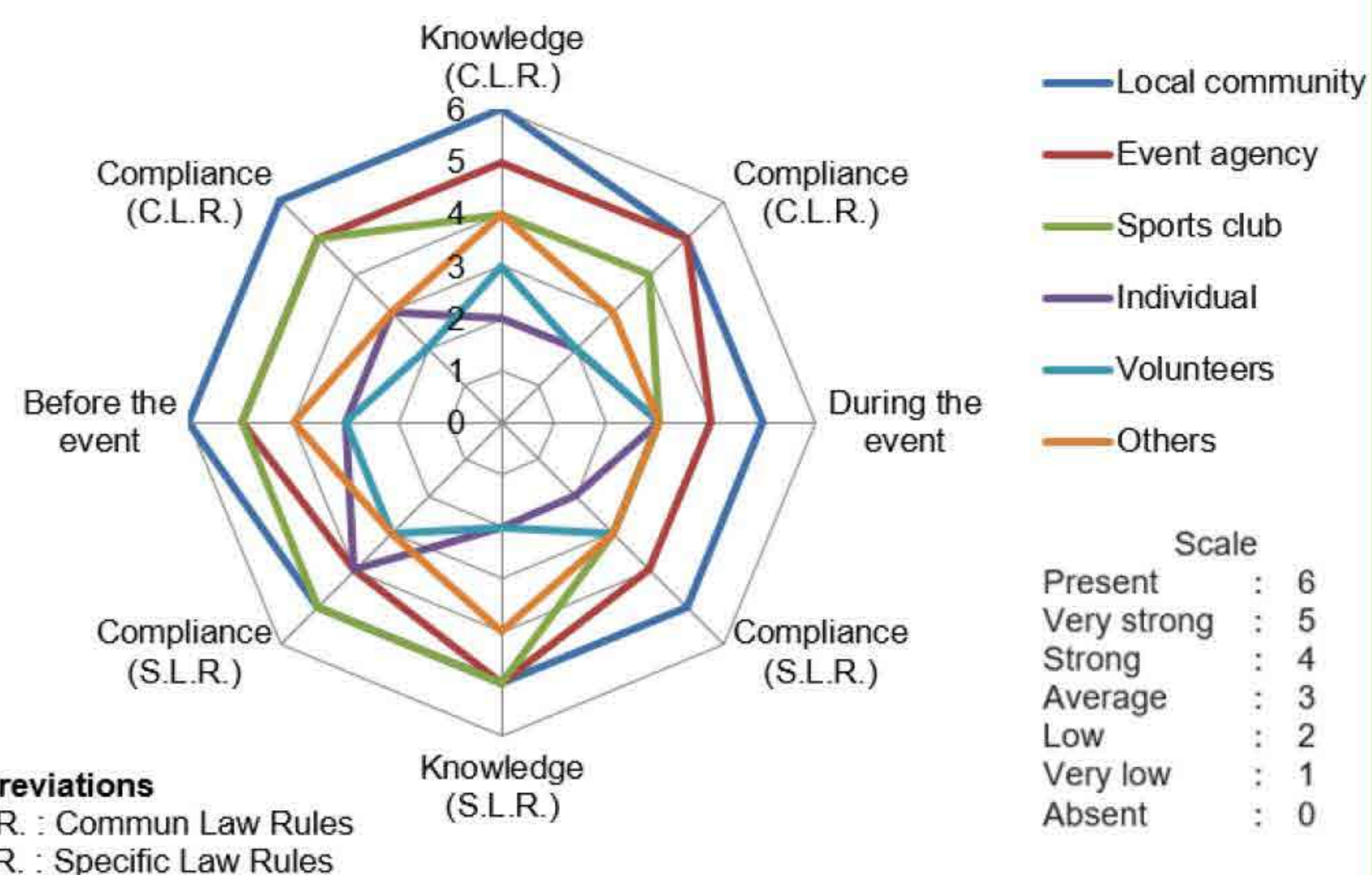
Interviews

- Exploratory
- Semi-structured

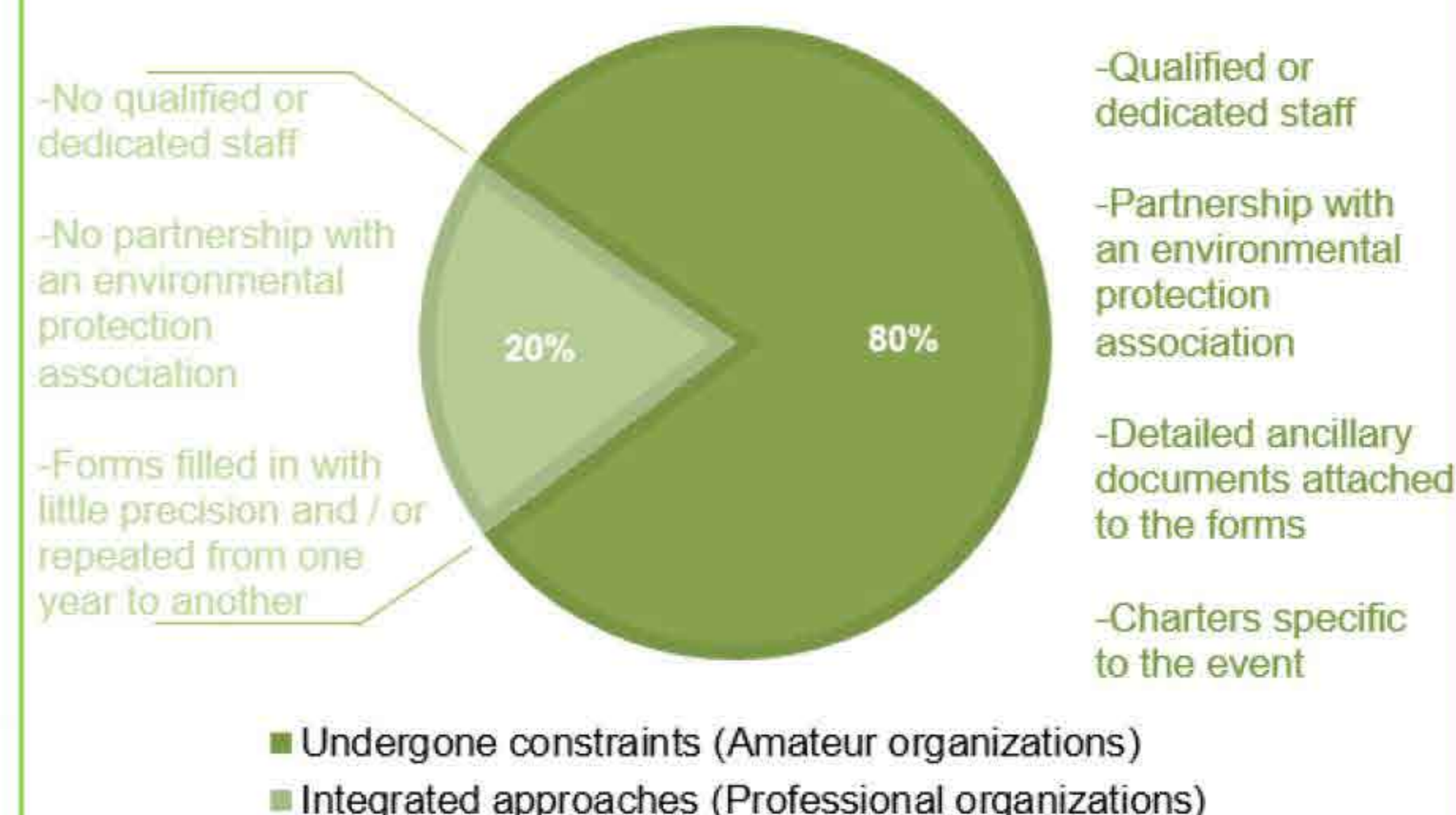
Plural methods to make the trends emerge

## Results

### Attitude to the rule of different stakeholders



### Appropriation of environmental requirements



## Discussion

The application of the rules varies according to the nature of the organizational structures, the managerial logics implemented and / or representations that people can have of their tasks. Environmental requirements are hampered by practices in the field (Gasparini, 2003 ; Carbonnier, 2004). Two trends emerge between the existing of undergone constraints and integrated approaches. In the most successful approaches, the level of consideration of the rules is sometimes likely to really anchor the organized sports events in a perspective of sustainable development through the adoption of key texts from a genuine consultation and intended to be subsequently applied.

## Conclusion

From these results, it is possible to conclude at the relative effectiveness of the environmental requirements : adaptation of the rules are revealed on the ground. This differentiated appropriation of the rules depends on the nature of the organizing structures and their degree of structuring. The objectives of protection and preservation of the environment stated in the texts seems difficult to reach.

## References

Carbonnier, J. (2004). *Sociologie juridique*. Editions Presses Universitaires de France, Paris : 415 p.

Gasparini, W. (2003). « L'organisation sportive ». *Revue E.P.S.*, Paris : 127 p.

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